

**LONGMONT LIBRARY BOARD
LONGMONT PUBLIC LIBRARY BOARD ROOM
409 FOURTH AVENUE
Monday, December 22, 2014
7:00 P.M.**

The meeting was called to order at 6:58pm by Chairperson Mark Springfield.

1. Roll Call
 - a) Present: Board Members Mark Springfield, Genny Michael, Katie Fuller, Cathy Balan; Library Director Judith Anderson
 - b) Absent: Board Member Nancy Carter; Councilmember Jeff Moore
2. Approval of minutes
 - a) The minutes of the November 24, 2014 meeting were approved and seconded.
3. Reports and Information Items
 - a) Report from Internet Librarian Conference
 - Eileen Conway attended her 14th Internet Librarian Conference October 27-29 in Monterey, California.
 - This conference is generally run and attended by librarians who are 5 years ahead of all others. It is a conference that is a look to the future of libraries.
 - The two main themes that Ms. Conway walked away from the conference were:
 - o The Internet of Things – referring to the omnipresence of web applications in our daily lives – and how technology is rewiring our brains.
 - While it still remains to be seen exactly how the Internet of Things will impact libraries in the future, the general sense is that librarians are already being asked to be tech experts and this trend will continue.
 - Lee Rainie, director of the Pew Research Center's Internet and American Life Project, sees libraries physically being ultimate smart spaces, where everything is tagged and related. He also see librarians as information and media stewards, citing the collapse of newspapers as an opportunity for libraries to capitalize their role as curators of local news and information. Libraries as creators of newspapers was a recurring theme that might become relevant in Longmont as the fates of the Times Call and Daily Camera are rumored to be uncertain.
 - With the rewiring of our brains due to technology, we may see different behavior at libraries because people are unable to focus as much. One speaker mentioned that some libraries are incorporating yoga and meditation to encourage brain growth, or library canine therapy for connection and de-stressing.
 - Other items that were discussed at the conference included:
 - o As libraries continue to evolve from what we normally think of as the role of the traditional library, the importance of programs and exhibits that encourage community participation is greater than ever.
 - o The observation that circulation numbers being the end all be all of a library's value is becoming very passé - the key in the future will be to determine the

best metrics for determining a library's value that don't include just activity (circulation) numbers

- The customer service and service excellence session asked the audience to think about whether their decisions were based on making things easier for their customers or easier for themselves. The speaker noted that libraries tend to create rules and signage to counteract in advance what a small percentage of people might do to abuse the system rather than dealing with inappropriate behavior as it arises. He asked the audience to remember that customer service is the aggregate of many experiences the patron has, such as the condition of the restrooms, in addition to the quality of interactions with staff.
- Ebooks and how libraries can continue to manage these and make them more accessible as they become more and more popular

b) Library Director's Report

- Changes in staffing – the library will be hiring a ¾ Library Marketing Generalist to oversee things such as the website, social media, and communications with the community
- 30th Anniversary of Light a Candle Fundraiser
 - Final sales numbers will be available at the next meeting
- Outside material drop will be in place by the end of 2014
- Freegal Music and Video
 - Freegal is a service (free and legal) that the library now offers to anyone with a library card. Via Freegal, patrons can download individual tracks from Sony Music Entertainment and can also stream thousands of feature films and television episodes from major content providers.
- NextLight Technology: Fiber-Optic 102
 - This program will be held on January 14 from 7-9pm in the Library Meeting Room. The main audience is people who want to know more about the new Longmont Fiber-Optic system, what it can do for them, and what they need to do to make the best use of this new technology.
- CAN'D Aid Grants
 - The library received \$5000 for the BookCycle - \$1500 to add power assist and \$3500 for staffing outreach in the summer of 2015
 - A \$1500 grant will be used to purchase Raspberry Pi kits to allow more children to work on the library robot
- Robot Press Coverage
 - The library robot is generating quite a bit of buzz. Articles ran in the Longmont Times-Call (12/2), the Boulder Daily Camera (12/2), the Denver Post (12/7), and the Casper Star Tribune (12/8).
 - An interview conducted by the School Library Journal with the American Society of Mechanical Engineers about how robots help those with autism communicate will be published soon.
- Longmont Librarians at Professional Workshops
 - The Longmont Librarians have or will be presenting at several workshops throughout the state in the coming months on a variety of subjects.

c) Friends of the Longmont Library Report

- Board Member Carter was absent from the meeting so there was no report

d) Council Liaison Report

- Councilmember Moore was absent from the meeting so there was no report

4. New Business

a) Design for Little Libraries

- The Board reviewed a preliminary design created by Councilmember Moore for the construction of a Little Free Library.
 - o The design included 2 doors for ease of opening as well as two sides – one for larger books and one with a shelf for double stacking of smaller books.
 - o The exterior will be based on the designs of buildings from Old Mill Park.
- The Board approved the design and Councilmember Moore will move forward in January with building the prototype. Director Anderson will work on setting up a meeting with Parks to discuss the installation of the structure.

b) Museum Board Presentation

- In its ongoing effort to connect and work with other Boards in the community, the Library Board had discussed meeting with the Museum Board. With that said, the Museum Board is only responsible for approving acquisitions and therefore isn't the best fit for a Board to Board connection.
- Chairperson Springfield asked the Board to bring ideas to the January meeting regarding which community Board it would like to reach out to next.

5. Old Business

a) Little Library Initiative

- In addition to the building of the prototype and setting up a meeting with Parks, the Board will set up a time at a future meeting for Councilmember Moore to give it a tour of the TinkerMill space where the prototype will be created.

b) Senior Citizen Board Requests

- The new Marketing Generalist will be tasked with getting information about the Library and its programs to the Senior Center to post on its video monitor.
- Director Anderson passed the request for having more resources regarding topics such as Aging in Place on to Bob Nyboer - the Head of Adult Services.

c) Review of Old Business Items from 2014

- The Library, Recreation, and Museum will all be charged with coming up with programs for the former TinkerMill space. They will meet in January to plan for programs through the fall of 2015.
- The Library Board's role and work will be the focus of upcoming Board meetings to continue to determine what the Board will work on in 2015.

6. Public Comments

- No members of the public were present

7. Library Board Comments

- The Board thanked Director Anderson and her staff for their continued hard work and efforts and congratulated them on their successes in 2014.

8. The meeting adjourned at 8:37pm. The next meeting is scheduled for Monday, January 26, 2015.